

From: Cliff McCrath

Subject Line: Train and Retain Adult Players at NW Soccer Camp

Dear Diana:

If you're like me, you may have spent years teaching players and managing teams. In my 38+ years running Northwest Soccer Camp and winning five NCAA national championships, I've worked hard to share my love of this beautiful game. Now, as a personal favor, I am asking you to consider posting on your website a brief message about our camp's adult week.

One of Northwest Soccer Camp's most popular weeks each summer is an "adult week" dedicated to adults, as well as kids. Our residential camp welcomes adult players, coaches and parents to experience a program designed specifically for the adult camper. It enables adults to hone their own game, pick up coaching advice or share a great camp experience with their players!

In addition, this program helps your organization to retain players and teams for several reasons:

- Training for all ages and skill levels, from beginner to ex-college...
- Instruction from top-tier college coaching staff...
- Bonding potential for adult teams!

Thanks in advance for sharing this message, which we feel can be a win-win situation for everyone! The text and link are just below, and I would appreciate it if you would be willing to send an email to your teams, as well!!!

All the best,

Cliff McCrath
Founder, Northwest Soccer Camp
US Soccer Hall of Fame Coach

Join us on Facebook: <http://www.facebook.com/home.php#!/pages/Northwest-Soccer-Camp/107090815992056>

Text and link:

Improve your soccer game! Northwest Soccer Camp offers adult players top-level residential soccer instruction for all ages and skill levels, from beginner to ex-college, State-of-the-art dormitories, pristine fields, and the healthiest food on the planet are included – please click the link below to learn more!

http://www.nwsoccer.org/UltimateWeek_Adult.asp